## Business plan

## SPEEDY TATTOOS

**The name of the founder**

Lucie Vondrackova

Nikola Hejlkova

Dominika Vondrackova

Pavel Ziarkowski

Piotr Matolicz

**Planned company name**

Speedy Tattoos

**Adress**

9 Rue Mandar, 75002 Paris, Francja

**Type of activity:**

Services: Tattoo design

Tattoo

Piercings

Earrings

**Our motives**: Tattoos are everywhere. Tattoos are respectable. Once associated with memories. We started with handpoke at home. Because in the Paris isn’t a lot of good tattoos studios, we started with our Speedy Tattoos.

**Employess:**

**Leader** – Dominika Vondrackova

**Manager** – Lucie Vondrackova

**Designer** – Nikola Hejlkova

**Tattoist** - Pavel Ziarkowski

**Cleaner** - Piotr Matolicz

**Our costumers:** We want doing tattoo for everybody who loves tattoo, modern art and want catch memories forever. Our bodies are our journals and our tattoos are our stories.

**Promotion**- We have websites, promotional items (stickers, canvas bags, t-shirts, mugs, caps) and magazine.

**Who will be customers in our company’s?** Everybody who loves tattoos and piercings.

**What are the buyers’ expectations regarding products?** We draw the design according to their wishes. Customer is our boss.

**Our barriers?** Lot of tattoos studios and market is growing.

**Why we are better than out competitiors?**

Rue Mandar street has been custom designing quality work since 2018, building one of the best reputations in Paris's tattoo scene. Alongside an incredible stable of artists, their guest spots are the best in the city. Our price is really adequate and we strive for a family atmosphere.

**Our price list:**

Piercings 40 euro

Earrings 35 euro

Tattoo design from 20 euro

Handpoke tattoo from 10 euro

Tattoo from 50 euro

Minimalist tattoo from 12 euro